

## Minutes of the 11 June 2025 Fort Myers Beach Art Association Board Meeting.

Board Meeting was held via Zoom video conference.

The zoom meeting was called to order by President Star Sherwood Board of Directors. The following were present:

Attendees		Board Members Not in Attendance
Current Board Members	Members/Guests	
Star Sherwood	Helen Kinkin	Carol Baskin
Julie Nusbaum	Joann Lapadula	
Steve Eaton		
Kathy Taylor		
Suzan Lanz		
Sheri Fisher		
Sue Simoneau		
Clair St. Louis		
Michele Buelow		
Kathy Summer		
Terry Rehnberg		

### The Beach Bar

The owners of the new Beach Bar on FMB are looking to purchase or borrow some of FMBAA artwork. Please consider participating in selling or allowing the Beach Bar to hang your artwork in their bar and/or rental units. Star will provide additional information.

### Secretary's Report

**Motion** to accept last 14 May 2025 meeting minutes. Kathy Taylor 1<sup>st</sup>, Michele Buelow 2<sup>nd</sup>, none opposed.

### Treasurer's Report

Steve Eaton provided financial statements the BOD prior to this meeting. **A motion** to accept these statements. 1<sup>st</sup> Suzan Lanz, 2<sup>nd</sup> Kathy Summers, none opposed.

### Committee Reports

#### Short Workshops

Jan Frish is doing a wonderful job setting up presenters for the upcoming winter season. With strong focus on art and much less towards crafty workshops.

### Lunch and Learns

As we have so many new members since the new gallery has opened we'd like to ensure these members are getting value. Part of this is to have weekly Saturday Lunch and Learns. Tamara Culp and Kathy Taylor with the help of Becky Botts are setting up weekly speaker on various topics.

### Website

Helen Kinkin (chair) and Star Sherwood are re-vamping the website to include all these new exhibits, shows, Lunch and Learns, association documentation (e.g. updated by-laws and policy manuals), etc... The recent analytics of web traffic are very positive.

### Exhibition Committee

Paul Mollon will now be the Exhibition Chair, Helen will train him and the committee members will determine responsibility of each member.

### Membership

There is currently 128 members.

## **Policy Manual and By-Laws**

The group reviewed the Policy Manual and By-Laws and made edits real time during the meeting. Edits were sent to Star for incorporation and subsequent finalization.

The group further discussed the need for policy and instructions regarding workshops, member vs. non-member participation, exchange of monies, and instructions.

*Action Item:* Steve E., Michele B., Jan F, & Julie N. will have a meeting and make a proposal for new language to go into the policy manual regarding workshops.

## **Grant Writing – Tourist Development Council (TDC)**

The TDC is based on bed tax and new money. The group questioned if we would like to pursue a grant in the next cycle. It is important to understand the timeline for application which opens on May 14 and approval/review on August 14. There are two types of grants, one is to fund events and the other is to fund marketing activities. This is the one we previously received. As such Terry R. and Star S. will look into the next cycle starting in January, understanding the importance of timing for the TDC grant. We currently do not have a grant committee. We need an aggressive team to do grant application and events and in order to get the grant we need justification and receipts for all in order to submit and apply. The TDC has monthly seminars and we should have a designee attend and become educated on what our options are. Previously we used the grant money for Facebook

boosting and a report was sent each month. Kathy Taylor has a copy of what we've done before.

There will be no BOD meeting in July.

The August BOD meeting agenda will focus on the Gallery rebuild and Insurance.

End of meeting.