

Minutes of the 13 November 2025 Fort Myers Beach Art Association Board Meeting

Board Meeting was held at 1pm in person at the Gallery.

The meeting was called to order by President Julie Nusbaum. The following were present:

Attendees		Board Members Not in Attendance
Current Board Members	Members/Guests	
Julie Nusbaum	Joann Lapadula	Michele Buelow (excused)
Steve Eaton	Helen Kinkin	
Kathy Taylor	Joan Zeoli	
Suzan Lanz		
Sue Simoneau		
Carol Baskin		
Kathy Summer		
Terry Rehnborg		
Sheri Fisher		
Clair St. Louis		

Quorum Established

Previous Meeting Minutes

Motion to approve 9 Oct 2025 V2 BOD meeting minutes. 1st Steve Eaton, 2nd Sheri Fisher, none opposed.

Treasure Reports

Steve discussed simplifying the Balance sheet and merge the 600K that was allocated restricted for Building back into the total, however 70K was received from donors and will remain restricted to building. **Motion** to merge 1st Carol Baskin, 2nd Kathy Taylor, none opposed.

Money for Myra Bryant will be depleted up in this show and Kasparie winter will be used up as well and will be removed in subsequent reports.

In addition, the \$84,316 spent on architect, engineer and various permits. and the \$13,940 is a writeoff for the money the insurance company held back. Motion to write off as assets. 1st Kathy Taylor, 2nd Sheri Fisher, none opposed.

Investments

The Executive Board met with the Financial Planner to invest in 50% stock, and 50% ETFs. We plan on meeting with the Financial Planner every six months. This will include ensuring the appropriate Exec Board Members are on the accounts and have appropriate access to the statements.

Art Bucks

The Board voted to approve "Art Bucks" which is \$20 increment gift certificate.

Action Item: Sue Simoneau will develop and provide Thank You s for members who are retiring from membership.

Steve has programed the Square machine to simplify his process for accounting. Steve drafted instructions. Please note and use this new process.

Bins at Gallery

The bins will need to be cleared out to accommodate Art Devine show.

Calendar

The Calendar Committee needs to start populating the 2026-2027 schedule.

- Christmas Tree Fundraise
- Artist Swap in February or March
- Change - K. McMahon class has been postponed to January 29.

Action Item: Sue Simoneau will add to the newsletter that we need someone to run exhibitions. Helen will still do programs and printing.

Membership is currently at 150.

Items in the newsletter must be submitted by November 15.

Joan Zeoli will identify two other members for the nomination committee and work towards identifying replacements for BOD members who are coming off their terms.

Publicity and Marketing

The committee is working on strategy to get the public in the door which includes two wine and cheese Saturday nights. Additional information is available in the committee reports.

Exhibits – Art Divine is \$10 and 20%. The group discussed charging an entrance fee of \$20 per artist for all non-judged exhibits (regardless of the # of art pieces submitted). **Motion** to implement 1st Kathy Taylor, 2nd Sheri Fisher, none opposed. Starting with the "Cool to be Square"

Possible Lease of Our Property

The estimated current market value of our lot is approximately \$2M. There was a brief open discussion on next steps for our property. Sheri Fisher presented information on possible short term leasing our property. Sheri provided the following:

- 1) Permit information received (what s needed)
- 2) Lead on an attorney
- 3) Going through licensed on island contractors
- 4) Check with insurance on what is required.

Sand Sculpture

Julie is checking with insurance.

Signup sheet at reception desk. Kathy Summers is leading this event on behalf of FMBAA

Shrimp Fest

JoAnn LaPadula will provide details regarding the t-shirt design and tourist headshot artwork shortly.

The 75th Celebration was a wonderful event. We thank Laura Black and Russ for generously performing. Motion: To donate \$300 to Laura and Russ. 1st Steve Eaton, 2nd Sue Simoneau six in favor.

Add donation line member form - DONE

Town Hall Meeting

Publicity and Marketing will have a Town Hall meeting, a survey was sent to 40 new members, 17 have responded.

Community Service

A committee headed by Becky Botts and Steve Eaton is researching sponsoring additional community service activities. A meeting is planned and updates on this endeavor are pending. Some possible opportunities are providing art supplies to children or artwork to Habitat for Humanity.

Within our estimated budget there is \$1050 for meeting speakers and demonstrations. This activity is a service to our community as it is open to the public.

Steering Committee Meeting

Some board members would like to set up a steering committee to discuss the FMBAA long term strategy regarding topics such as our space, our lot, software to support the association, marketing methods. Additional information is needed regarding membership, requirements, etc...

PO BOX

The board voted to close the PO Box as it s \$250/yr and because we could receive mail at the gallery because we have a locked mailbox in back (Suzan has the key) that the mailman (Ozzy) will use if we aren t around but he does also hand deliver the mail. **Motion** to cancel PO Box 1st S. Lanz, 2nd Claire St. Louis

Next BOD meeting – Due to conflicts, the next BOD meeting will be held on December 4 at 1PM at the Gallery.

Motion to adjourn at 3:10 pm: 1st Claire St. Louis, 2nd Kathy Summers, none opposed.