

**Minutes of the 4 December 2025 Fort Myers Beach Art Association Board Meeting**

Board Meeting was held at 1pm in person at the Gallery.

The meeting was called to order by President Julie Nusbaum. The following were present:

<b>Attendees</b>		<b>Board Members Not in Attendance</b>
<b>Current Board Members</b>	<b>Members/Guests</b>	
Julie Nusbaum	Joann Lapadula	
Steve Eaton	Helen Kinkin	
Kathy Taylor	Joan Zeoli	
Suzan Lanz		
Sue Simoneau		
Carol Baskin		
Kathy Summer		
Terry Rehnborg		
Sheri Fisher		
Clair St. Louis		

**Quorum Established**

**Previous Meeting Minutes**

**Motion** to approve 13 November 2025 V2 BOD meeting minutes. 1<sup>st</sup> Kathy Taylor, 2<sup>nd</sup> Terry Rehnborg none opposed.

**Treasure Reports**

Steve presented the current YTD budget, balance sheet and income statement. Steve pointed out that \$7320 art work has been sold in 2025 thus far (\$6732 paid to artists, \$1627 in commissions. We’ve sold \$1220 in Mini Masters. We earned \$8592 for working the Sandsculpting parking lot event (using Goody’s hardware lot). Steve also pointed out that the money we earned from sales does not cover our expenses but between donations, membership, sales and interest on investments, we are doing well! **Motion to approve reports:** 1<sup>st</sup> Michele Buelow, 2<sup>nd</sup> Terry Rehnbord, none opposed.

**Investments**

The Executive Board and Investment Chairperson will be added to online read access to the Schwab account. The Executive Board members will also have online access to the Truist checking account. **Action Item:** Steve to give access to other EB members.

### **Policy Updates:**

**Two items came up that will be added to the policy manual when it is next updated.**

Two policy changes were voted on during the meeting and majority approved.

*1) Approval of FMBAA Credit Card transactions - Whenever a member makes a purchase using the FMBAA credit card, they must immediately inform the treasurer of the transaction. Information provided to the treasurer must include: member name, date of transaction, merchant, item description, purpose (committee), and amount charged. Whenever the treasurer makes a credit card purchase, another board member must be made aware and include the above information as well.*

*2) A member cannot join a class, workshop or show (as a member) that bridges the year end if they are not in good standing with paid dues (e.g. a show runs December to end of January, the member must pay dues prior to entering the show).*

If the above wording is acceptable, the policy manual will be updated after the wording is approved.

### **Calendar**

Kathy Taylor is the Chairperson for the Calendar and is/will start populating for 2026 season in December and January. The Calendar committee will propose dates to meet and arrange for shows, classes, BOD meetings, Activities, socials, etc....

Art Council – Heidi Fausel needs to update FMBAA on upcoming shows with details.

Art to Artist/Garage Sale – need donations, need placeholder on Calendar for March 5.

Art Devine – the bins will be emptied for the upcoming Art Devine sale, and no mini masters will be sold during that show.

Christmas Tree Womens Club Fundraiser. Wreath donation by Brenda Smyth. Laura Black and Star will set up the tree for the silent auction. Suzan Lanz, Kathy Taylor, Michele Buelow, Joan Zeoli to run the booth selling ornaments and mini Masters on Saturday December 13, 2025.

Workshops/Classes – Due to the size of the gallery and financial factors we need to keep the class size to 12 persons maximum.

Judging Team – need 2 people to assist with the Judge for the upcoming show „Outside the lines“. Kathy Taylor and Tamara Culp are in charge of hanging. Ace Gavin is sponsoring the show, and will be mentioned in the Brochure.

Art Baazar – Need a project lead (is it Arlene?) and need to pick a Sunday (9-1) and arrange.

Holiday Mixer will be December 11 from 4-6. Claire St. Louis and Jill Staples.

Members meetings in February and April will be mixers as well.

### **Gallery Hours**

While the Board discussed changing the hours from 12 to 6 for every day, the current hours will remain in effect for January. **Need decision at next meeting regarding Mon – Wed as Gallery Sitters have already signed up for Feb dates.**

### **Library**

Our library at the Gallery is growing, Terry in managing the books. Check it out!

### **Membership**

Membership is currently at 157 and growing!

### **Nominations**

Joan Zeoli is currently working on identifying members for replacement of term completions on the board.

### **Newsletter**

Sue Simenou continues to assemble and write the excellent monthly newsletter. Please keep her informed for content.

### **Our FMB property & future**

Steve initiated the conversation regarding our FMB property. Steve vocalized his wishes to sell the lot so that we can invest the money so that we can have solid capital gains on our investments to cover organizational expenses.

The board had a lively discussion regarding the property and our future, a subset of members want to move back to the beach but some do not and want to remain in Fort Myers.

Please remember that we have signed a lease for 3 years at Cypress Square, until April 2028. We agreed that we will periodically have open polite conversations regarding future plans and will take our time evaluate all opportunities for our lot, and available space on and off FMB and determine what is best for the organization and our financial health as we draw down on our current lease at Cypress Square.

### **Marketing Strategy**

The group discussed aligning future marketing strategies to be inclusive of the greater community of Fort Myers Beach as well as now Fort Myers due to our location and residences of our members, all the while, not eroding our goals and mission. The group discussed for us to explore getting more associated with Alliance for the Arts and seeing what ways we could have synergies and support each others efforts. The Board agreed that we would like to have Sylvia Montgomery present a marketing overview to the board prior to the next meeting.

A survey has been drafted and will be issued to all members soliciting feedback, the Board will review the survey prior to the next meeting.

### **Community Service**

Steve is planning a meeting with a Harlem Heights representative to discuss potential assistance with the community.

The Student Award program usually starts after the holidays, we are awaiting dates from Cypress Lake regarding the program schedule.

### **Art Bucks**

Suzan Land and Nancy Polomski will work on the 2026 art buck design and production.  
*(PMN: Done, 12 new Art Bucks are available at Gallery)*

**Next BOD meeting – Due to conflicts, the next BOD meeting will be held on January 8 at 10am at the Gallery.**

**Motion to adjourn at 3:22 pm: 1<sup>st</sup> Michele Buelow, 2<sup>nd</sup> Terry Rehnberg, none opposed.**