

Minutes of the 6 November 2021 Fort Myers Beach Art Association Board Meeting.

Board Meeting was held in person and via ZOOM video/telephone conference at 1:00 p.m.

The meeting was called to order by President Joan Zeoli Board of Directors. The following were present:

Attendees	
Joan Zeoli	Star Sherwood
Marie Crist	Julie Nusbaum
Kathy Summer	Suzan Lanz
Helen Kinkin	Laura Black
Sue Simoneau	Arlene Stigum (via zoom)
Carol Baskin	Sue Pink (via zoom)

1. Board Appointment- Motion to have Julie Nusbaum nominated to the Board: 1st Suzan Lanz, 2nd Star Sherwood, none opposed. Julie will fill Bob Mueller previous position immediately.
2. Secretary's report – Suzan Lanz presented the meeting minutes from the previous 7 meetings. The board discussed adding approved meeting minutes to the website for easy reference. *Post Meeting Note: Tom, our webmaster, added "meeting minutes" to the tab "About Us" with links to each document (April 2024 – present).*
3. Property –
 - a. Star Sherwood is discussing ongoing clean up and possible fencing with our landscapers et. Al. to keep our lot clean and neat and secure.
 - b. Rebuild Report – Star's report summarizing a meeting with Seagate Properties personnel and the FMB Vice Mayor was distributed to all FMBAA members, regarding potential opportunities for collaboration with Seagate and potential financial solutions. Please refer to that memo for further details. Star Sherwood will be the point person regarding further communications with Seagate.
4. Art Council – As a member organization of the Art Council of SWF, FMBAA members have the ability to participate in shows, display at CoCo Gallery locations. Arlene Stigum will coordination the February exhibit for the ACSWF at Coco Gallery.
5. Audit – the March 2023 to March 2024 fiscal year Audit was completed. Thank you Helen Kinkin for your hard work and efforts as Audit Chairperson. 2nd chair, Suzan

Lanz, will be the Audit Chairperson for the upcoming year. A third person for the committee needs to be nominated/join.

6. Web content/Facebook/Instagram and newsletter
 - a. Please ensure there is consistent messaging throughout all media platforms. If supplying write-ups/content for Webmaster, please have other media platforms link to one true source location.
 - b. As our current webmaster, Tom, will be retiring soon, the BOD suggests we need a committee to manage the site. Sue Simoneau has volunteered to be the committee chair and Helen Kinkin as volunteered to be a committee member.
7. Calendar – We have an open position regarding a Chairperson for Calendar coordination. This person will be responsible for setting all activities onto the calendar (website) for the season.
8. Christmas Tree – Some of the members have been busy making ornaments for the the 7th Annual Christmas Tree Festival. Ornaments and donations are needed no later than December 5, 2024. Please join us at the church Tuesday’s and Thursdays. Please participate in this fun community event.
9. Workshops – Please review all the workshops/classes being offered by FMBAA which are listed on the website.
10. Leasing – Joan Zeoli has signed the lease agreement with the church for the 2024/2025 season. All classes/workshops will be at the church unless otherwise noted on the website.
11. Exhibitions –
 - a. The Fall Judged and Juried Show – Titled “Dreams to Wings” will be at Arts Bonita – Performing Arts Center’s Gallery-in-the-Round. (Note: This is not the art center.) Bonita Springs Art Center (239) 495-8989. Entry deadline is November 16th. Kathy Summers will present the awards. See website for more information.
 - b. Sponsors are needed for the upcoming 3 shows. Suggested sponsorship is \$500.
 - c. Please ensure that each artists picks up their pieces at the end of the shows. There are still of few pieces at the church from the previous “Daydreaming” show at Alliance for the Arts.
12. Our Member Sheri Fisher needs your assistance. Sheri Fisher is teaching at FMB Elementary; however the school has been displaced due to Hurricanes Helena and

Milton and they are looking for art supplies and possible helpers on Tuesdays. Donations can be dropped off at the church. Please contact Sheri directly to be a Tuesday helper.

13. Hospitality – Daria Friel will coordinate the pot luck, Mina and Sharon will do the table and decorations.

14. Mini Masters

- a. Motion: Maintain the \$15 cost of the “minis”. 1st Carol Baskin, 2nd Marie Crist.
- b. FMBAA will participate in The Art of Nature: Art Festival -Saturday, November 16 : 9:00am-2:00pm. THE ART FESTIVAL WILL BE at the ESTERO ISLAND HISTORIC SOCIETY at 161 BAY RD. FT. MYERS BEACH For the benefit of: Ostego Bay Marine Science Center. All are welcome!

15. Nominations – Star and Joan will discuss upcoming open board positions and potential solutions as well as committee lead open positions (e.g. webmaster, publicity, calendar, grants, etc.).

16. Publicity –

- a. Publicity Committee Lead is an open position within FMBAA as Pam is retiring.
- b. Laura has generated copy for Fort Myers Magazine and Art Guide and included artwork by Tamara Culp. Please look out for the upcoming issue.
- c. Star Sherwood will also reach out to Nathan Mayberg of the Beach Observer weekly for a potential article regarding FMBAA assistance with FMB elementary school.

17. Motion to close the meeting: 1st Star, 2nd Marie, no opposed.