

Minutes of the 29 May 2024 Fort Myers Beach Art Association Board Meeting and Committee Leads and Committee Members.

Board Meeting was held via ZOOM video/telephone conference at 1:00 p.m.

The meeting was called to order by President Joan Zeoli Board of Directors. The following were present:

Attendees
Joan Zeoli
Kathy Summer
Pam Flaherty
Terry Rehnborg
Dana Enders
Suzan Lanz
Robert (Bob) Mueller
Helen Kinkin
Julie Nusbaum
Maria Christ
Carol
Ann Dunlap
Laura Black

- Secretary's report – previous meeting minutes.
- President -- Leasing –
- 2yr lease request from Santini
- Treasurer's summer report - Sheri Fischer
- Membership report – Star Sherwood
- Corresponding Secretary – Star Sherwood
- Committee Report
- ACSWF – Arlene Stigum
- Audit Committee update – Helen Kinkin
- Education Coordinator/Short Workshops – Julie Nusbaum
- Exhibitions – Helen Kinkin
- Endowment – Kathy Taylor
- Fundraising – Marie Crist, Chelsea Darling, Laura Black
- Grants – Pam Flaherty
- Historian – Donna Bergeron
- Hospitality-- Daria Friel, Sharon Hegstrom, Mina Bobel
- Minimasters –
- Newsletter — Sue Simoneau
- Painting Classes -- Julie Nusbaum

- Plein Air –Dana Enders, Tamara Culp
- Publicity – Pam Flaherty
- Grants — Pam Flaherty
- Webmaster – Tom Flaherty

1. Establish a quorum.

A quorum was established.

Motion to accept meeting minutes from 8 May 2024 as well as the 15 May 2024 meeting minutes. Suzan L 1st. Terry 2nd. None opposed.

Treasurer's report will be provided shortly for review.

2. Class Schedules:

The group discussed expanding the schedule of classes for the 2024/2025 season with continuing the already scheduled classes that will remain at the church but explore other class possibilities such as Sue Pink may teach a class. The intent is to continue open painting on Wednesday if/when we have gallery space at Santini Maria Plaza/

These classes are important as part of the grant application that Pam is working on for the Fort Myers Visitor Attractions (TDC grant).

3. Publicity Report

Pam summarized requirements and requests for Publicity and Marketing Committee in a document that was sent prior to the meeting.

Please refer to 2024 May 29 Board Report publicity document for additional information

4. TDC Grant

In advance of the meeting, Pam provided the following 6 documents regarding the TDC grant:

- 2024 5 25 2024 Appendix A Fillable Form with update from nancy, draft 1 with impressions
- 2024 5 25 Appendix B fillable form(FY22) completed use for 2024 application
- 2024 5 28 event calendar from 2022 2023 need to create 2024 2025
- 2024 5 28 grant report
- fye mar25budget
- VISITOR LOG FINAL 6-25-22 For Pam

These documents outline the requirements and types of data requested as well as data the FMBA must collect to meet the requirements documentation on presented some of the TDC Grant requirements. Some of these requirements are:

- Commitment to have gallery open throughout the year
- Provide the organization's operating budget
- Track customers/vistors who come into the gallery

Pam and the group discussed the need for programming to build the events calendar and develop advertising using the grant money, for marketing of events but stressed that we can not use this grant money for marketing or tasks for fund raising events. To reiterate; Grant funds from TDC cannot be used for fund raising.

An operation budget will need to be worked on with Joan and Steve.

Please refer to the documents for additional information.

5. Non-profit Events Calendar

Joan asked that Julie work with other non-profits (e.g. women league) on the island to review the calendar in hopes that there is no overlap/conflict with events for the upcoming season.

6. Endowment/Fund Raising

Marie has resigned as the chairperson for fundraising. Joan addressed the group that if anyone has an idea for fund raising event please bring it to the attention of Joan or the BOD. We Are Still Fund Raising.

Reserving Events – fundraising events/publicity = please go through Pam and Tom F. regarding publicity for these events. All fundraising events should be discussed with Joan or Julie.

7. Treasure's Report.

Steve was unable to attend. Sheri Fisher was unable to attend but is following up with the IRS as they have requested information regarding the three month 990 that was submitted. The IRS is awaiting the full 12 month 990. The new 990 will also be used for Pam to complete the grant application by 17June24.

8. Hospitality

No one from the hospitality committee was on the conference call and so Joan will call someone from the committee to get a summary of expected expenses for the new season.

9. Mini's

There is currently no event planned for Mini sales, but Suzan L did mention that we are low on inventory of mini's and perhaps we could have Star send out a request to the entire association to assist in generating some additional mini's for the upcoming season. Suzan to discuss with Star.

10. Plein Air

Dana presented a request to participate in Joint Plein Air Show with the Southwest Florida Pastel Society's plein air painters. (This will be the 3rd Annual joint show we do with them. This season it was held at the Presbyterian church of Bonita in March)

Dates: Dec 2-30, 2024 New Location for 2024: Norris Center in Naples

Fees: Only cost might be labels for wall. We already have promotional poster from this show that we paid for in March 2023 and the sign was designed without dates listed so it can be reused. *No

cost for space, no entrance fee, no awards, no reception. *Does not involve or conflict with Helen's Shows in anyway.

Motion to participate in the show: Dana 1st, Kathy S. 2nd, none opposed.

Dana also mentioned that previously the Plein Air group participated the 1st Wednesday of every month at Times Square on FMB and questioned whether we need a permit and if Pam can publicize. Dana or Pam is checking with the town if a permit is required at this time.

11. Leasing space for FMBAA – Santini Maria Plaza

Terry provided Commercial Building Permitting Guide and Application as well as a Word document with information and links he gathered regarding permitting, certifications, licences, applications, inspections, regulations, and leasing requirements for the potential lease of suite 310C at Santini Maria Plaza.

Joan will be discussing the LOI and lease terms with a Lawyer. Terry will be following up regarding occupancy and some other details.

See Terry's documentation for additional information.

12. Beach Talk Radio event on 22 June

Beach Talk Radio will be hosting an event at Fox River Brewing in Oshkosh on June 22nd from 4-6PM. and 10% of proceeds from a special beer sales & hat and shirt sales will be donated to FMBAA. Thank you Julie for your efforts in spearheading this effort and assisting in this memorable event. It sounds like it will be fun!

13. Alternative Building on FMBAA lot

Michele provided Joan a document regarding alternative buildings, Joan to forward to the BOD. After some discussion, the consensus is that an alternative temporary building is not an option for the FMBAA on the owned lot.

Motion to adjourn. Helen 1st. Suzan 2nd. All in favor.